

PORTFOLIO REPRESENTATIVE LAYOUTS

REPRESENTATIVE LAYOUTS:

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ALEXANDRA SHATOKHINA

CREATIVE PORTFOLIO ART + PRODUCING



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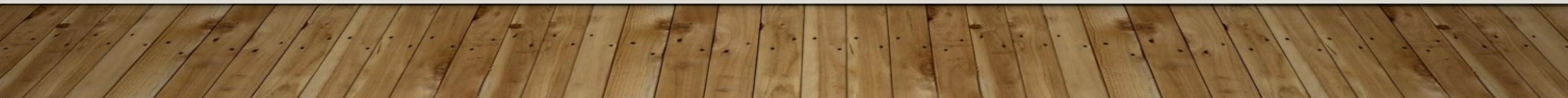
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4 ABOUT

Alexandra Shatokhina is an internationally recognized artist from Moscow, Russia, who represented Russia at the art in Moscow, New York, London, Venice etc. She is well known for her conceptual abstract works that utilize decorative craft and the visual language of colors into contemporary sculptural works of art. Her works reimagine modern crafts and create new visual boundaries by deconstructing traditions and stereotypes. Alexandra is among a new wave of contemporary artists exploring crafts in innovative ways to produce conceptual works that break away from conventions associated with the craft by bringing it into an global contemporary art context.

Alexandra explores fresh new visual forms that examine tradition. The artist experiments with traditional materials and colors. It explains that “she is not interested in merging the past and present,” but is interested “in the past because it’s the most stable conception of our lives.” Among her art historical inspirations Alexandra lists Gerhard Richter and Anselm Kiefer, among her contemporaries she admires James Turrell and Anish Kapoor.

The artist’s deep interests and avenues of personal inquiry are connected to world religions, mystical practices, ancient scripture. In the introduction to her first major New York solo show, “Points of Perception” at Art New York, the curator for the exhibition, Anna Evtugina states that the artist “deals with the question concerning the perception of truth” and creation of.” She describes Alexandra’s aesthetic as “daring and futuristic”, and yet “faithful to modern methods.”



5 ART FAIRS

- RED DOT MIAMI 2022
- ART PALM BEACH 2022
- WORLD ART FEST LONDON 2019
- WORLD ART ROAD SHOW 2019
- I4 C ART FAIR
- SPECTRUM MIAMI 2019
- SPECTRUM MIAMI 2018
- WORLD ART DUBAI 2018
- WORLD ART DUBAI 2017
- SCOPE MIAMI 2016
- ART EXPO NYC 2016
- HANSE ART BREMEN 2011

@worldartfest

IMITATE
MODERN
ART GALLERY
THE STAGE

WORLD ART FEST LONDON 2019

COLLABORATIVE EXHIBITION OF ARTISTS ALL OVER THE WORLD BY ALEXANDRA SHATOKHINA

7 WORLD ART FEST PUBLICATIONS

- <https://artmoskovia.ru/russkie-sezony-proshli-v-ramkah-mezhdunarodnoj-yarmarki-sovremennogo-iskusstva-world-art-fest-v-londone.html>
- <https://fineartshippers.com/great-success-of-russian-seasons-in-london/>
- <http://royaldesign.ua/ru/world-art-fest-mejdunarodnaya-yarmarka-sovremennogo-iskusstva-v-londone.bXnDk/>
- <https://www.facebook.com/RoyalDesignMain/posts/2578524455540277/>
- <https://artmoskovia.ru/russkie-sezony-v-londone-projdut-v-ramkah-mezhdunarodnoj-yarmarki-sovremennogo-iskusstva-world-art-fest.html>
- <http://axiart.ru/world-art-fest-london/>
- <http://www.eurasia-assembly.org/ru/news/v-londone-proshli-russkie-sezony>
- https://yandex.ru/news/story/Russkie_sezony_v_Londone_projdut_v_ramkakh_mezhdunarodnoj_yarmarki_sovremennogo_iskusstva_World_Art_Fest--d41e667b056f1fecee8034b6132cd80d?lr=213&lang=ru&std=Ypu9&persistent_id=72735747&rubric=culture&from=rubr



WORLD ART ROADSHOW MOSCOW 2019

8

ART FAIR FOUNDED BY ALEXANDRA SHATOKHINA

9 WORLD ART ROADSHOW PUBLICATIONS

- <https://www.linkedin.com/in/alexandra-shatokhina-7b741b48/>
- <http://a-u-vas.ru/2019/09/18/world-art-roadshow-otkrytie-novoj-jarmarki-dostupnogo-sovremennogo-iskusstva-v-moskve/>
- <http://winzavod.ru/eng/calendar/exhibitions/mezhdunarodnaya-vystavka-world-art-roadshow/>
- https://www.tripadvisor.com/Attraction_Review-g298484-d17387747-Reviews-World_Art_Roadshow_2019-Moscow_Central_Russia.html
- <http://gazetagreency.ru/art-eko-gid/kultura/world-art-roadshow-novaya-yarmarka-dostupnogo-sovremennogo-iskusstva-v-moskve/>
- <http://www.winzavod.ru/calendar/exhibitions/mezhdunarodnaya-vystavka-world-art-roadshow/>
- <http://apolloonline.ru/events/world-art-roadshow/>
- <https://worldexpo.pro/world-art-roadshow>
- <http://eurasia-assembly.org/ru/news/5-8-sentyabrya-proydet-mezhdunarodnaya-yarmarka-dostupnogo-sovremennogo-iskusstva-world-art>
- <https://news.rambler.ru/other/42772858-world-art-roadshow-novaya-yarmarka-dostupnogo-sovremennogo-iskusstva-v-moskve/>
- <https://magazineart.art/art-market/dostupnoe-iskusstvo-molodye-hudozhniki-na-jarmarke-world-art-roadshow/>
- <https://ru.sm.news/world-art-roadshow-novaya-yarmarka-dostupnogo-sovremennogo-iskusstva-v-moskve-8536/>
- <http://www.karta-smi.ru/pr/281197>
- <https://news.myseldon.com/ru/news/index/215853853>
- <https://news.myseldon.com/ru/news/index/215261955>
- <http://newarttime.ru/PressRelease/newarttime/PressReleaseShow.asp?id=706267>
- <https://news.myseldon.com/ru/news/index/215258870>
- <https://moda.ru/blog/world-art-roadshow/>
- <http://businesscom.ru/PressRelease/PressReleaseShow.asp?id=705440>



I 4 C ART FAIR 2019

NON-PROFIT ART FAIR, DEDICATED TO SUPPORTING THE VISUAL ARTS BY STRENGTHENING GALLERIES,
EXPANDING OPPORTUNITIES FOR ARTISTS AND INCREASING PUBLIC ACCESS TO FINE ART



SPECTRUM MIAMI 2019

CURATED ART FAIR DURING MIAMI ART WEEK, PRESENTS 150+ INDEPENDENT ARTISTS, STUDIOS
AND YOUNG GALLERIES



SPECTRUM ART MIAMI 2018

CURATED ART FAIR DURING MIAMI ART WEEK, PRESENTS 150+ INDEPENDENT ARTISTS, STUDIOS
AND YOUNG GALLERIES

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РОССИЙСКОЕ СОВРЕМЕННОЕ ИСКУССТВО НА ART BASEL 2017

Ошеломляющие работы российских деятелей современного искусства представлены Vitavie Gallery, которая привезла свою коллекцию на Art Basel из Торонто (Канада). Галерея разместилась в самом центре Майами — в современном художественном пространстве Red Dot Miami. Среди 500 представленных в павильоне художников отметим завораживающие цветочные композиции Влада Корол — российского художника-фотографа, который в этом году победил в номинации Spotlight Artist (художник года) на всемирной выставке Art Expo New York 2017. Также особого внимания заслуживают абстрактные и экспрессивные картины рос-



сийского художника из Торонто Алексея Клокова и футуристический ар-брут белоруса Николая Тишина с его задумчивой Мэрилин Монро.

Очень необычный русский проект был представлен во время Miami Art Week 2017. Скульптура огненной Бабы-яги, сопровождаемые ей инсталляции и пятнадцатичасовое представление от русской художницы Ирины Лагощиной стало самым необычным и запоминающимся. Перформанс проходил в разных «горячих» точках Майами и был посвящен народным артефактам и межкультурному сотрудничеству, а также преодолению стереотипов о России. Живая Баба-яга проеждала в ступе через выставочные павильоны и улицы, добродушно приветствуя посетителей и раздавая подарки. Она посетила Spectrum и Red Dot, South Point Park, Wynwood, а также South Beach. На самой скульптуре можно было написать свои комментарии и мнение о проекте.

SPECTRUM ART MIAMI 2018 PUBLICATIONS

<https://www.facebook.com/boogiegallery/videos/583694952000468/>
<https://www.youtube.com/watch?v=8UF4rpbCR6E>
https://baba-yaga.com/en/art/the_super_hero_project/
<https://www.prnewswire.com/news-releases/russian-baba-yaga-became-the-most-surprising-viral-art-project-at-miami-art-week-300569889.html>
https://baba-yaga.com/en/news/the_most_extraordinary_russian_weapon_arrives_to_the_usa_in_december/
<https://www.youtube.com/watch?v=AmKhkER3oew>
<https://www.youtube.com/watch?v=0Qp8qj1X5kl>
<https://www.youtube.com/watch?v=C9oy3FiVL8>
https://en.geo.pro/exclusive/baba-yaga-vpervye-letit-na-miamiartweek-v-mayami-po-meritsya-silami-s-zapadnymi-super-geroyami_708233/
<https://baba-yaga.com/art/proekt-superhero/>
<https://britishdesign.ru/about/news/32223/>
<https://isursky.livejournal.com/904664.html>
<https://artifex.ru/%D1%81%D0%BA%D1%83%D0%BB%D1%8C%D0%BF%D1%82%D1%83%D1%80%D0%B0%D0%B8%D1%80%D0%B8%D0%BD%D0%B0-%D0%BB%D0%B0%D0%B3%D0%BE%D1%88%D0%B8%D0%BD%D0%B0/>
<https://newizv.ru/news/culture/14-12-2017/na-festival-v-ssha-otpravilas-baba-yaga-ka-k-simvol-rossii-c20f5298-0547-4b6c-bbfb-c39cd91bf7b8>
<https://www.youtube.com/watch?v=DCSml5tscxA>
https://baba-yaga.com/news/skulptura_baby_yagi_predstavit_rossiyu_na_mezhdunarodnoy_vystavke_v_dubae/
<https://artmedia.ae/2018/baba-yaga/>
<https://news.sputnik.ru/kultura/746f8cfc892fcd09c0286f0bebd3ecbd7a4ece23>
<https://www.mk.ru/social/2018/04/17/skulptura-baby-yagi-predstavit-rossiyu-na-mezhdunarodnoy-vystavke-v-dubae.html>
<https://www.fg24.ru/kultura/2573-na-vystavke-sovremennogo-iskusstva-v-dubai-russkaya-baba-yaga-napomnit-o-cennosti-istorii-i-nacionalnyh-kultur.html>
<https://baba-yaga.com/news/all/>
<https://look-book.ru/9-lifestyle/3626-mir-spaset-iskusstvo-yumor-ibaba-yaga>



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SPECTRUM ART MIAMI BABA YAGA PR 2017

- "Russian Superhero project" is devoted to folk culture and particularly Baba Yaga witch. On contrary to western perception of witches Baba Yaga evokes positive emotions and has become a national hero. Although, Baba Yaga traveled to many other destinations around the world she came back to Miami and is currently located at Lique Restaurant. The sculpture is one of the most significant art pieces of Boogie Gallery Alexandra established back in 2016.



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WORLD ART DUBAI BABA YAGA PR 2018

- Baba Yaga received the most warm welcome in Dubai. Presentation included Russian folk music and dance.



16 WORLD ART DUBAI 2017

- Alexandra organized an exhibition bringing along paintings of ambitious Russian artists who had never been presented in the Middle East.
- Publications: <https://ekabu.ru/145027-novosibirskaya-hudozhnica-prodala-v-dubae-ogromnyu-kartinu-za-670-tysyach.html>
- <https://cont.ws/@uhok/620985>
- <https://www.el.ru/talk/forum/read.php?f=35&i=2508515&t=2508515&page=3>



17 SCOPE MIAMI 2016

- Alexandra took part in the show "Stone story" along with famous New York artists. The story unravelled internal and external structure of four stones as well as significance of stones in construction since ancient times.



18 FREEZE ART WEEK, NEW YORK, PIER 92-94 2016

- Alexandra presenting her artwork as part of Art Gallery Studio 29





artexpo
NEW YORK

2016

April 14-17 | Pier 94 |

PERSONAL EXHIBITION "COULD I
HAVE JUST IMAGINED...", ART EXPO
NEW YORK CITY, PIER 94 2016

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-
- First art project collaboration with Eric Smith in New York, USA. Alexandra's art was greatly appreciated by visitors of the exhibition. Art Gallery Studio 29 invited Alexandra to participate in the next art show in 10 days.

ART EXHIBITIONS

- PERSONAL EXHIBITION "THE END RESULT OF THE BEGINNING," SOVA ART GALLERY, SAINT PETERBURG 200921
- PERSONAL EXHIBITION "EFFECTS OF CREATIVITY" ART HALL GALLERY, NOVOSIBIRSK, 2009.....22
- "UNDER THE CAPITAL" CHARITY EXHIBITION AND ART PARTY. CAPITAL BOOK STORE, NOVOSIBIRSK, RU 2009.....23
- 2010 "ART COMMUNICATION" ADVERTISING ART SHOW FOR APPLE IPAD. DUBAI, OAE MOSCOW, RU.....24
- PERSONAL EXHIBITION .NOTAPPLE, MOSCOW, 2010.....25
- "HAPPINESS IS IN THE DETAILS" EXHIBITION: TYUMEN, APPLE ISTORE, SIBERIAN CENTER OF CONTEMPORARY ART, NOVOSIBIRSK, AND PTSTUDIO, MOSCOW, 2013-2015.....26
- "UNNATURAL BEAUTY" PROJECT, SIBERIAN CONTEMPORARY ART CENTER, 2011-2013.....28
- "RUSSIAN HAPPINESS", MOSCOW, PTSTUDIO.RU, 2014.....29
- STREET ART PROJECT "CONNECTION" ON VENICE BIENNALE, 2015.....30
- ART EXHIBITION "IN AND OUT" MOSCOW, CULTURE DEPARTMENT OF PATRIARSHIE PONDS 2016.....31
- UNNATURAL BEAUTY, MOSCOW INTERNATIONAL CENTER 2016.....32
- ST REGIS MOSCOW, "MILE OF ART" 2017.....33
- WORLD CUP ART, ARTPLAY, MOSCOW 2018.....35
- DOLCE VITA, MARBELLA, SPAIN 2018.....36
- OAKY DOAKEY ART GALLERY, NYC 2019.37



PERSONAL EXHIBITION "THE END
RESULT OF THE BEGINNING," SOVA
ART GALLERY, SAINT PETERBURG 2009.

21

- The project was created during the study at the Hertzen State University in collaboration with famous team of musicians KRYSHA MIRA. The main purpose of the project was to explore personal art expression guided by art critics.

PERSONAL EXHIBITION "EFFECTS OF
CREATIVITY" ART HALL GALLERY,
NOVOSIBIRSK, 2009.

22

THE MAIN IDEA IS THAT WE ALL CAN CREATE EVERYTHING WE WANT
IN OUR LIVES AND ALL DREAMS COME TRUE.

“UNDER THE CAPITAL” CHARITY EXHIBITION AND
ART PARTY. CAPITAL BOOK STORE, NOVOSIBIRSK, RU
2009.

23

- Participants were invited to indulge in free painting classes dedicated to Love theme. Alexandra Shatokhina provided guidance and assistance in every aspect of art creation. The core idea of the project was to spread love. The art creations were unique in their nature exhibiting various shades of love. All paintings were sold on charity auction aiding children drug abuse. The funds were partially allocated to build an art studio to further assist children in overcoming addiction.



24

2010 "ART COMMUNICATION" ADVERTISING ART SHOW FOR APPLE IPAD. DUBAI, OAE MOSCOW, RU.

- The project took place in DIFC (Dubai) and Moscow contemporary art laboratory. Partakers of the art project implemented their work using most update digital application for drawing on iPads. The source of inspiration derived from Alexandra Shatokhina canvas paintings surrounding the studio. Individual results were later presented on a large screen mounted on the wall. Two paintings of Alexandra Shatokhina were sold on charity auction taking place in the same venue.



25

PERSONAL EXHIBITION .NOTAPPLE, MOSCOW, 2010.

- This project was around perception of marriage. Wedding rings and years spent together make people look alike in both physical and mental way. Round shapes are in every painting, they represent the links of the chain that connect couples. The exposition is crowned with the art piece expressing heart in love.





"HAPPINESS IS IN THE DETAILS" EXHIBITION:
TYUMEN, APPLE ISTORE, SIBERIAN CENTER OF
CONTEMPORARY ART, NOVOSIBIRSK, AND
PTSTUDIO, MOSCOW, 2013-2015.

26

- What is happiness? This question concerns most people. To answer this question Alexandra created 9 art pieces representing elements of happiness. This project inspired fashion designers to create 4 lines of clothes and collection of cases for iPhones. (picture on the left Alexandra wearing pieces from the collection)

27 PUBLICATIONS ABOUT "HAPPINESS IN DETAILS"

- <https://ksonline.ru/stats/-/id/3713/>
- <https://ria.ru/20131121/978342705.html>
- <https://megatyumen.ru/posts/kak-provesti-vyhodnye-21-22-sentyabrya-v-tyumeni>
- https://issuu.com/top_media/docs/_70_issuu
- <https://neft.media/lifestyle/sovremennoe-iskusstvo-kotiki-i-twiddle-art-intervju-s-hudozhnicej-natalej-lvovoj>
- <https://www.timolod.ru/news/8506/>
- <https://72.ru/text/entertainment/61026351/>
- <https://72.ru/text/gorod/61026051/>
- <https://www.youtube.com/watch?v=fp5LqXflAvs&feature=youtu.be>
- <https://www.youtube.com/watch?v=cjYePVUBSIg>
- <http://pressagenda.com/novosibirsk/61531>
- https://vk.com/russkoe_schastie
- <https://ksonline.ru/stats/-/id/3272/>
- <https://finikova-malina.livejournal.com/619688.html>
- <https://novo-sibirsk.ru/news/42063/>
- <https://infopro54.ru/news/v-novosibirske-mozhet-poyavitsya-sibirskij-urbanisticheskij-park/>
- <https://trank.livejournal.com/190454.html>
- <https://wederbilt.livejournal.com/tag/polaroid>
- <https://t-catalog.ru/read/content>

28 "UNNATURAL BEAUTY" PROJECT, SIBERIAN CONTEMPORARY ART CENTER, 2011-2013.

- Unnatural beauty is a project about realizing that beauty is much deeper than it appears on the surface. Artificial beauty does not last and process of aging is inevitable. Alexandra highlights the idea of self worth despite of public opinion. It is critical to value yourself and everyone around based on core human values. Alexandra placed a stump in the middle of the exhibition resembling impacts of time and external forces on a human being. As time passed the stump was impacted by decomposition reflecting life transience and briefness. The stump was presented in multiple location along with pictures of its previous blooming state around the gallery.



29 "RUSSIAN HAPPINESS", MOSCOW, PTSTUDIO.RU, 2014.



- Russian happiness is an edition of "Happiness in details" exhibition series. This successful project was shown in multiple Russian regions transforming perception of happiness with regards to cultural aspects and values.

30

STREET ART PROJECT “CONNECTION” ON VENICE BIENNALE, 2015.

- This unique project took place in Venetian Arsenal castle surroundings. Alexandra presented various pieces of art work on artificial plastic iphones placed in most unexpected places like Giardini maze paths, fountains, public benches and many more. The screens of artificial iphones looked like an instagram page providing artist;s social media nickname and email. Visitors of Venice Biennale were highly impressed by presentation and art game.

aleksandrashatohina Oh Love, Well We
Finally Made It





31

ART EXHIBITION "IN AND OUT" MOSCOW, CULTURE DEPARTMENT OF PATRIARSHIE PONDS 2016.

- Art event dedicated to opening of Boogie Gallery. Participants of the show included Kristoph Ascans and Anton Kropotkynsky as well as Alexandra Shatokhina. Boogie Gallery has been owned and operated by Alexandra ever since.



32

UNNATURAL BEAUTY, MOSCOW INTERNATIONAL CENTER 2016.

UNNATURAL BEAUTY WAS SHOWN TO MOSCOW AUDITORY.



33 ST REGIS MOSCOW, "MILE OF ART" 2017.

- French style exhibitions in hotel lobbies have always inspired Alexandra. Her painting technique was accompanied by art pieces of great French Master Guy de Montlaur. This exhibition was a great success in Moscow. Local art critics had an opportunity to compare vision of positive expressionism by Alexandra with the post WWI dramatic expressionism of Kandinsky student Guy de Montlaur.

34 "MILES OF ART" PUBLICATIONS

- <https://www.youtube.com/channel/UC8upwISJfHt7RuziqE7fxmw>
- <https://tvmchannel.ru/afisha/vystavka-kristapsa-ansansa-i-aleksandry-shatokhinoj/30>
- <https://www.intermedia.ru/news/314170>
- <http://hbrussia.ru/news/item/195-mile-of-art>
- <http://sametsmagazine.blogspot.com/2017/09/5-pop-up-gallery-ottepel-boogie-gallery.html>
- <https://123ru.net/pics/111736330/>
- <https://artguide.com/events/11678>
- <http://ru.exposed.ru/index.php/montlaur/>
- https://infonex.ru/2677_na_zakrytie_vystavki_gi_de_monlora_priehal_gi_de_monlor/
- <http://glossy.ru/culture/?id=18312>
- <https://niros.ru/kultura/96478-v-stolice-zavershilas-vystavka-klassika-abstraktnogo-ekspressionizma-gi-de-monlora.html>
- <https://zhazh.ru/news/na-zakrytie-vystavki-gi-de-monlora-priehal-ego-syn/>
- <https://sevnovosti.ru/2017/09/12/na-zakrytie-vystavki-milya-iskusstva-priehal-syn-klassika-abstraktnogo-ekspressionizma.html>
- <http://v-chelyabinske.com/news/1776-vystavka-milja-iskusstva-stala-sobytiem-dlja-otechestvennogo-rynka-sovremenno-iskusstva.html>
- <http://axiart.ru/exposed/>
- <https://mockvanews.ru/vystavka-zhivopisi-milya-iskusstva-simbioz-klassiki-i-sovremennosti/>
- <https://www.youtube.com/watch?v=-5giikQByrk>
- <https://jets.ru/lifestyle/milya-iskusstva/>
- <https://www.labirint.ru/books/668246/>
- <https://cbsmedia.ru/rossiya/v-moskve-sostoyalsya-priem-posvyashhennoj-zakrytiyu-vystavki-sovremennoj-zhivopisi/>
- <https://thevanderlust.com/ru/city/moscow/mr-vanderlust/news/3074.html>
- <https://newsroom.su/?p=74925>
- <https://newsroom.su/?p=74932>
- <http://sametsmagazine.blogspot.com/2017/09/?view=sidebar>
- <https://www.moscow-restaurants.ru/restaurants/med.html>
- <https://kudamoscow.ru/event/vystavka-gi-de-monlor/>

35 WORLD CUP ART, ARTPLAY, MOSCOW 2018.

- Alexandra invited world famous American artist Betirri Bengtson to join Moscow World Cup Artplay. Both artists displayed two techniques dedicated to soccer theme. Art work presenting bright color pops and abstract shapes as part of expressionism and more accurate brushstrokes technique using distinctive colors representing impressionism.
- Publications: <https://www.facebook.com/MariaSalazarNews/videos/1995377180775273/UzpfSTE4NDg3OTYyMTg4MjAwNTQ2MjA3NTg5MDQ5NjA3Mzk/>



36



DOLCE VITA, MARBELLA, SPAIN 2018.

COLLABORATIVE ART SHOW WITH BENTLEY. ALEXANDRA MAKING LIVE PAINTINGS OF THE OCEAN DURING SUNSET.



OAKEY DOAKEY ART GALLERY, NYC 2019.

COLLABORATIVE EXHIBITION OF ARTISTS ALL OVER THE WORLD.

ART PROJECTS

- LECTURE AT THE FINE ART STUDIO SCHOOL OF CONTEMPORARY ART BASED IN NOVOSIBIRSK. 2012-13.....39
- OPENING AND CURATING THE FIRST ART SPACE IN NOVOSIBIRSK, TRAVA LOFT, SINCE 2013.....40
- THE CREATION OF THE BIGGEST GRAFFITI ART PROJECT IN SIBERIA 2014.....42
- ILLUZZORO GRAFITY FEST 2015.....43
- SUMMER CITY ART FESTIVAL 2015.....44
- BOOGIE GALLERY, MOSCOW 2016.....45
- AP PROJECT, 2018-PRESENT.....47
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- BRAD DOWNEY RESIDENCY, NOVOSIBIRSK, 2018....49
- OVERCOAT GALLERY, MIAMI, ART BASEL.....50
- THE KLAXON 360 MOVIE 2018-2020.....51

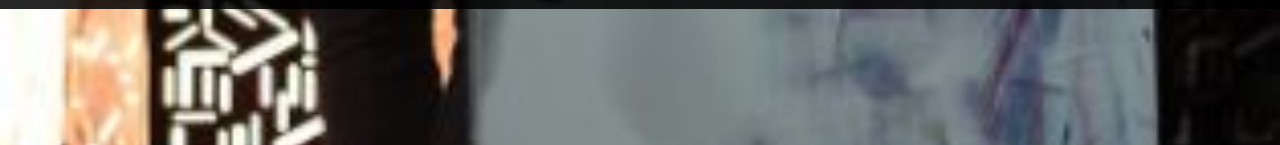
39

LECTURE AT THE FINE ART STUDIO SCHOOL OF
CONTEMPORARY ART BASED IN NOVOSIBIRSK.
2012-13.

- Alexandra discussed core principles and directions of contemporary art. The lecture touched on various art techniques that students applied in the latter part of the event. Alexandra guided students individually inspiring them to take a step out of the comfort zone towards their dreams. She suggested students to take a part in available exhibitions and competitions. During this program Alexandra hosted an art charity mission for public schools. She guided excursions at contemporary art museum and provided free art lessons.



40 OPENING AND CURATING THE FIRST ART SPACE IN NOVOSIBIRSK, TRAVA LOFT, SINCE 2013

- First art space in Novosibirsk offering artists an opportunity to rent comfortable studios downtown at affordable price. Project is based on synergy between various artists who can collaborate with each other.
- 
- 

4 | PUBLICATIONS ABOUT LOFT TRAVA

- http://xn----7sbmqvkciqk.xn--plai/guests/anzhelika_alekseeva_i_alek_sandra_shatohina_v_gostyah_na_radio_most/
- <https://vk.com/travaloft>
- <https://www.youtube.com/watch?v=w3lCWkT3Fi4>
- <https://ngs.ru/more/1845201/>
- <https://status-media.com/biznes/all-you-need-is-loft/>
- <https://ksonline.ru/stats/-/id/3233/>
- <https://ngs.ru/more/1834231/>
- <https://ksonline.ru/stats/-/id/3272/>
- https://www.youtube.com/watch?v=our3ZbmurZQ&list=FL46Ywt_e_oQ6chqaahUXmwHQ&index=135
- <https://www.youtube.com/watch?v=PAkdPCxXw2s>
- <https://nsknews.info/materials/v-korpusakh-zabroshennykh-fabrik-otkryv-ayut-art-galerei-i-kafe-146878/>
- <https://sib.fm/news/2014/10/31/neizvestnye-razbrosali-protukhshuju-seljodku-v-lofte-trava-v-nsk>
- https://issuu.com/status_nsk/docs/st_10-2014_4cebdbb41983da
- <http://pressagenda.com/novosibirsk/80234>
- <https://novosibirsk.bezformata.com/listnews/novosibirska-otkrila-galereyu-v-majami/54470593/>
- <http://www.20minutesofsilence.ru/novosibirsk>
- <https://timolod.ru/news/21292/>
- <https://www.artvision54.ru/blog/pervoe-obshchee-sobranie-sibirskoy-assotsiatsii-arkhitektorov-i-dizaynerov-26-09-2016/>

A large mural of a man with dark hair and a serious expression, wearing an orange jumpsuit, is being painted on a dark wall. A worker in a yellow bucket is visible near the bottom of the mural. In the foreground, a white truck with a yellow crane arm is parked on a wet street. A car is visible in the background.

42

THE CREATION OF THE BIGGEST GRAFFITI ART PROJECT IN SIBERIA 2014

- Graffiti dedicated told World War II hero Alexandr Pokryshkin drawn on the construction display board in the central square of the city.

Publications: <https://news.ngs.ru/more/2286553/> <https://news.ngs.ru/more/2432133/>



43 ILLUZZORO GRAFITY FEST 2015

- An ambitious project that brought together best graffiti artists from all over the country. This gave birth to truly collaborative work resulting in twenty 3D paintings accomplished within a month. Visitors had a sense of integration with the art work interacting with the 3D spray swirls. Publications:
- <https://news.ngs.ru/more/2168142/>
- <https://src-victoria.ru/news/206-galereja-illyuzorro.html>

44

SUMMER CITY ART FESTIVAL 2015

- Loft Trava partnered with the Festival organizers to create the largest open air gallery with more than 100 art pieces, food court and different art performances. Alexandra Shatokhina took a lead role in curating the exhibition.



45 BOOGIE GALLERY, MOSCOW 2016

- In 2016 Alexandra opened Boogie gallery introducing public with rising artists in art fairs and international exhibitions. The gallery was organizing various global art events and hosted international artists in Moscow.



46 PUBLICATIONS ABOUT BOOGIE GALLERY

- <https://www.youtube.com/channel/UC8upwISJfHt7RuziqE7fxmw>
- <https://tvmchannel.ru/afisha/vystavka-kristapsa-ansansa-i-aleksandry-shatokhinoj/30>
- <https://www.intermedia.ru/news/314170>
- <http://hbrussia.ru/news/item/195-mile-of-art>
- <http://sametsmagazine.blogspot.com/2017/09/5-pop-up-gallery-ottepel-boogie-gallery.html>
- <https://123ru.net/pics/111736330/>
- <https://artguide.com/events/11678>
- <http://ru.exposed.ru/index.php/montlaur/>
- https://infonex.ru/2677_na_zakrytie_vystavki_gi_de_monlora_priehal_gi_de_monlor/
- <http://glossy.ru/culture/?id=18312>
- <https://niros.ru/kultura/96478-v-stolice-zavershilas-vystavka-klassika-abstraktnogo-ekspressionizma-gi-de-monlora.html>
- <https://zhazh.ru/news/na-zakrytie-vystavki-gi-de-monlora-priehal-ego-syn/>
- <https://sevnovosti.ru/2017/09/12/na-zakrytie-vystavki-milya-iskusstva-priehal-syn-klassika-abstraktnogo-ekspressionizma.html>
- <https://ufirms.ru/news/russia/vystavka-sovremennoj-zhivopisi-milya.html>
- <http://v-chelyabinske.com/news/1776-vystavka-milja-iskusstva-stala-sobytiem-dlja-otechestvennogo-rynka-sovremennogo-iskusstva.html>
- <http://axiart.ru/exposed/>
- <https://mockvanews.ru/vystavka-zhivopisi-milya-iskusstva-simbioz-klassiki-i-sovremennosti/>
- <https://www.youtube.com/watch?v=-5giikOByrk>
- <https://jets.ru/lifestyle/milya-iskusstva/>
- <https://www.labirint.ru/books/668246/>
- <https://cbsmedia.ru/rossiya/v-moskve-sostoyalsya-priem-posvyashhennoj-zakrytiyu-vystavki-sovremennoj-zhivopisi/>
- <https://thevanderlust.com/ru/city/moscow/mr-vanderlust/news/3074.html>
- <https://newsroom.su/?p=74925>
- <https://newsroom.su/?p=74932>
- <http://sametsmagazine.blogspot.com/2017/09/?view=sidebar>
- <https://www.moscow-restaurants.ru/restaurants/med.html>
- <https://kudamoscow.ru/event/vystavka-gi-de-monlor/>
- <http://glossy.ru/culture/?id=18459>
- <https://www.casaricca.ru/news/vystavka-oksany-lychaginoy-art-glass/>



AP PROJECT, 2018-PRESENT

47

- International art consulting project setting up rising artists to success. This project is offering customized art strategies for individuals seeking publicity. Alexandra owns the agency since 2018.



APOLLO GALLERY

INVESTING PROJECT FOR UNDERGROUND
ARTISTS



BRAD DOWNEY RESIDENCY, NOVOSIBIRSK, 2018

- Alexandra Shatokhina initiated an art residency for Brad Downey in a collaboration with Novosibirsk Goethe Institute. Upon arrival to Novosibirsk Brad had very little knowledge of the area. He did in-depth research of Siberian region and it's severe climate. He came up with an unusual idea to represent harsh living conditions by purchasing stuffed animals. Brad's ideas are known to be different. It was heartbreaking to endure this symbol of suffering. His art installations manifested survival not only for animals but for humans as well. He had shown the contrast between modern human life and Soviet architecture in a place not suitable for living.

50

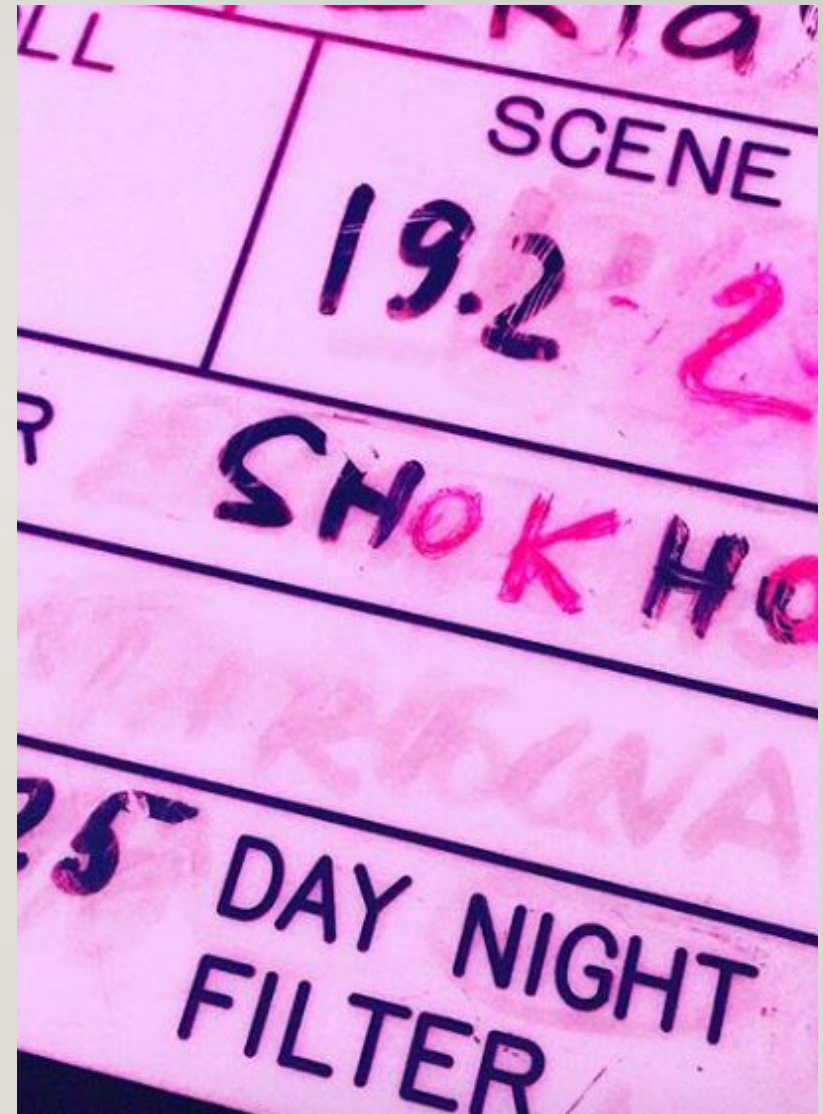
OVERCOAT GALLERY, MIAMI, ART BASEL

• "OverCoat" Gallery was founded in 1996 by the Russian artist Alexander Petrelli. The art work of miniature size is exhibited on the lining of the coat, which Petrelli opens to the audience during largest art events worldwide. His technique derived from Russian smugglers during Soviet times. Alexandra initiated a residency of this Russian cultural phenomenon in Miami.



51 THE KLAXON 360 MOVIE 2018-2020

- It is an experimental visual project based on both a new play and African American experience. Alexandra volunteered to assist production and post production. The official release of the movie took place in art festivals, leading galleries of Moscow and St. Petersburg.



52 PUBLICATIONS ABOUT APOLLO GALLERY

- <https://www.juxtapoz.com/news/sculpture/special-things-in-special-places-an-interview-with-brad-downey/>
- <http://www.schoenheitundverdauung.org/2019/08/19/brad-downer-slow-motion-distaster/>
- <https://4s-info.ru/2018/12/27/svobodnyj-ot-klishe/>
- <https://chslovo.com/2018/12/26/svobodnyj-ot-klishe/>
- <https://sib.fm/news/2018/11/16/hudozhnik-iz-germanii-provedet-besedu-performans-v-novosibirskom-kinoteatre>
- <https://nsknews.info/materials/amerikanskiy-khudozhnik-prochital-lektsiyu-lyezha-na-kovre/>
- <https://status-media.com/event/tvorcheskaya-vstrecha-s-hudozhnikom-iz-berlina-bredom-dauni/>
- https://www.instagram.com/goethe_institut_novosibirsk/p/Bp_c33RjpMO/?hl=en
- https://www.facebook.com/permalink.php?id=179377368778479&story_fbid=1897166406999558
- <https://kinopobeda.timepad.ru/event/853814/>
- <https://samopoznanie.ru/news/31372/>
- <https://vladey.net/ru/news/29>



COMPETIONS

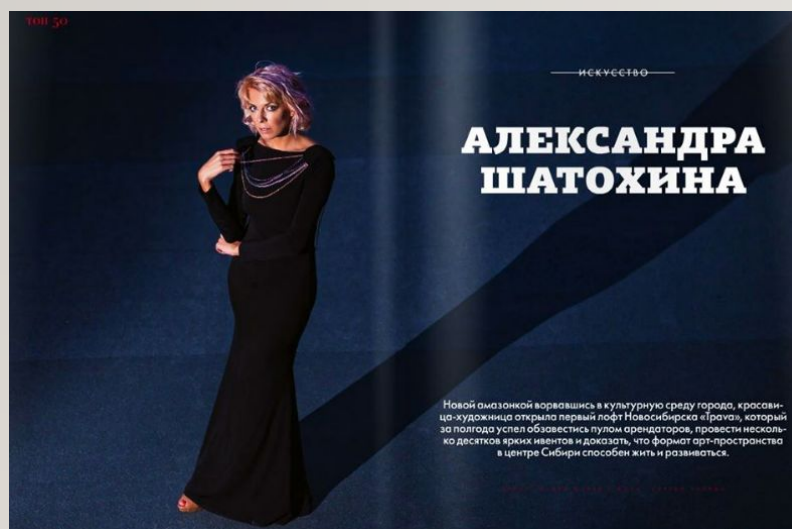




TOP 50 MOST FAMOUS PEOPLE OF NOVOSIBIRSK 2014

54

- After the opening Loft Trava (the first art space in Novosibirsk) Alexandra became one the top 50 most famous people of Novosibirsk

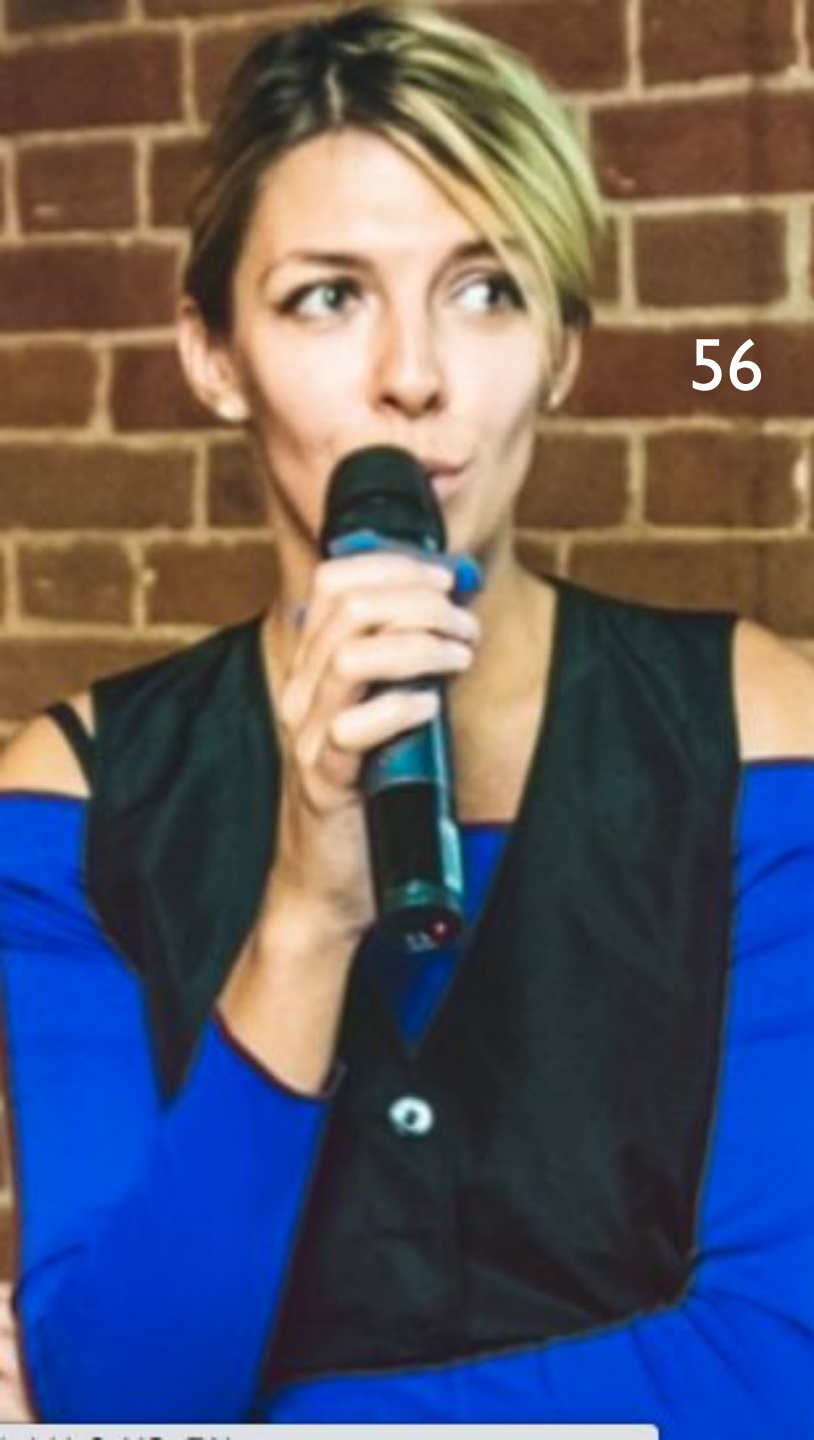


5

POST IT AWARDS, INTERNATIONAL STUDENT COMPETITION, MOSCOW 2011

- Moscow STRELKA institute hosted an annual art competition for London Saint Martins University applicants and other art students across the country. Applicants presented inspiring digital images bringing new ideas and emotions. Alexandra was nominated for the best poster inspired by Moscow urban lifestyle. Alexandra made a black and red abstract dynamic motion composition shown on the left side.





56

SHATOKHINA ALEXANDRA ANDREEVNA SADA BOARD OF TRUSTEES SINCE 2016

- Alexandra Shatokhina was appointed to a board member of Siberian Association of Designers and Architects in 2016. She has been participating in the success of the organization since then.
- <https://www.sibdis.ru/novosti/novosti-sada/pervoe-obshchee-sobranie-sada/https://www.sibdis.ru/novosti/novosti-sada/pervoe-obshchee-sobranie-sada/>

57

FEDERAL DEPARTMENT OF THE
TREASURY GRAFFITI COMPETITION,
2014, NOVOSIBIRSK REGION

- Alexandra won a graffiti competition hosted by Federal Department of the Treasury. Artists were required to depict three Academies of sciences located in Novosibirsk region. As shown on the pictures these included Academies of agriculture, medicine and science.





THANK YOU

alexandrashatokhina@yahoo.com

www.alexandrashatokhinal.com